



## The Hotel Performance Analysis

Entrust HVS Asset Management to provide the essential information  
you need to make strategic decisions

### What is a Hotel Performance Analysis?

The *Hotel Performance Analysis* identifies issues and opportunities, makes recommendations, and proposes specific strategies to maximize revenue, financial performance, and operational efficiencies of the Asset, all while providing the most appropriate levels of quality and service.

### Focus on all Departments

Revenue Maximization – Examine policies, strategies, and success in maximizing profitable revenue.

Operating Departments - Observe actual operations in all departments and use our industry expertise to make specific recommendations to improve performance, profitability, and value.

### What We Do

- ✓ Meet with key staff and tour the hotel to gather granular information
- ✓ Assess the existence of best practices in operations, revenue maximization, human resources, expense management, quality and service
- ✓ Review Physical Condition and Product Quality Assessment
- ✓ Alert to potential hazards presented by life safety, preventive maintenance, market changes, and other unknowns
- ✓ Recommendations to maximize cash flow, asset value, and your specific goals

### Summary Report & Best Practices

Extensive written analysis includes an assessment and guidance regarding all areas with specific and detailed discussion of findings recommendations to implement best practices tailored to the owner's goals.



*Strategies & Services To  
Maximize The Return On  
Your Hospitality Investment*

**Our Clients Have Access  
to All of HVS**

We can provide you with one contact point for coordination of multiple services from other divisions of HVS in our over 35 global offices such as market studies, appraisal, contract negotiation, brokerage services, due diligence, design, renovation, executive search, hotel management, and repositioning assistance.

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